



Contact: Marcia Higgins  
Certification Administration Manager  
(800)395-2522  
[marciahiggins@landcarenetwork.org](mailto:marciahiggins@landcarenetwork.org)

**For Immediate Release**

**PLANET ANNOUNCES NEWLY CERTIFIED LANDSCAPE PROFESSIONAL**

**Herndon, VA, December 4, 2007.** The Professional Landcare Network (PLANET) announced today that **Bill Lillie, CLP, of Sprigs & Twigs Landscapes, LLC** in **Gales Ferry, CT** recently passed the Certified Landscape Professional (CLP) exam.

The four-hour exam covers all aspects of working in the landscape industry. It is divided into seven sections covering sales and marketing; strategic planning; leadership and corporate citizenship; human resources; risk, law and contracts; corporate financial management and production operations/horticulture.

PLANET's certification program contributes to professional growth and credibility of members of the landcare business who achieve the designation. It provides professional recognition to individuals engaged in the business of landscape contracting. The objectives of the program are:

- to award recognition to those who have demonstrated a mastery of a body of knowledge recognized as the national standard throughout the landscape contracting industry;
- to recognize those that possess technical, theoretical and practical expertise that would be accepted nationally as "Best Practices" in the industry;
- to raise the standards of the profession;
- to encourage self assessment by offering guidelines for achievement;
- to identify persons versed in landcare principles and practices;
- to improve performance by requiring continuing professional development.

The Professional Landcare Network represents approximately 4,300 members nationwide including its core membership of companies engaged in landscape installation/design/build, maintenance, lawn care or interiorscaping and suppliers. For more information visit the Professional Landcare Network Web site, [landcare.org](http://landcare.org).