

## **FOR IMMEDIATE RELEASE**

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### **Sprigs & Twigs Named Connecticut Retailer for Avenger Organics®**

**Gales Ferry, Conn. – May 31, 2013** – Sprigs & Twigs, Inc., a leading landscape design, lawn care and tree service provider in southeastern Connecticut, has been named a Connecticut retailer for Cutting Edge Formulations, Inc., manufacturer of the Avenger Organics® brand of innovative organic and natural herbicides, insecticides and fertilizers. Sprigs & Twigs will sell Avenger® Weed Killer, an organic herbicide, directly to eco-conscious consumers from its office in Gales Ferry.

Avenger® Weed Killer is fast-acting, quickly dissipates and is safe to use near people, pets and wildlife. It does not stain brick, concrete or pavement. Made from oranges, lemons and other citrus fruits, Avenger® Weed Killer is EPA registered, meets the criteria of the NOP Rule (for Use in Organic Gardening & Organic Production by the USDA National Organics Program) and is an Organic Materials Review Institute (OMRI) listed product. It controls most weeds, grasses and broadleaves including spurge, sow thistle, shepherd's purse, clover, hairy fleabane, crabgrass, smooth crabgrass, dandelion, whitestem filaree, Bermuda grass, bindweed, Johnson grass, and little mallow.

“As a company dedicated to organic land care and eco-friendly practices, we’re delighted to form this relationship with Cutting Edge Formulations and the Avenger Organics brand,” said Bill Lillie, AOLCP, chief executive officer, Sprigs & Twigs. “Sprigs & Twigs has used Avenger Weed Killer for many years—our staff and customers have always been thrilled with the results. Sprigs & Twigs is the ideal retailer for Avenger Weed Killer in Connecticut.”

Sprigs & Twigs will sell Avenger Weed Killer in two forms: ready-to-use at \$11.95/24 oz or \$32.95/gallon as a concentrate at \$25.95/32 oz, \$76.95/gallon and \$164.95/2.5 gallons (plus all applicable taxes).

#### **About Cutting Edge Formulations, Inc.**

Cutting Edge Formulations, Inc. (CEF) is a family owned manufacturer of innovative organic and natural herbicides, insecticides and fertilizers. Located in Buford, Georgia, CEF (under the Avenger Organics® brand) is committed to providing organic and natural solutions within the lawn and garden, pest control, landscape management and organic agricultural industries. Avenger® Weed Killer and AvengerAG® are EPA registered and meets the criteria of the NOP Rule (for Use in Organic Gardening & Organic Production by the USDA National Organics Program), Organic Materials Review Institute (OMRI) listing and the Washington State Department of Agriculture’s Organic Food Program (WSDA). For more information, visit [www.avengerorganics.com](http://www.avengerorganics.com).

#### **About Sprigs & Twigs, Inc.**

Sprigs & Twigs, Inc., a leader in landscape design specializing in environmentally-friendly, low maintenance, naturalistic landscapes, creates one-of-a-kind gardens for residential and commercial properties across southeastern Connecticut. Founded in 1997, Sprigs & Twigs landscape services include

garden design, installation and maintenance, tree care including removal, pruning and fertilization, along with a full range of organic lawn care, trimming and mowing. For more information, visit [www.sprigsandtwigs.net](http://www.sprigsandtwigs.net).

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